



**COLABOR GROUP WILL HOLD A CONFERENCE CALL
TO DISCUSS ITS THIRD QUARTER RESULTS**

OPEN TO: Analysts, investors and all interested parties

DATE: Tuesday, October 18, 2011

TIME: 10:30 AM Eastern Time

CALL: 416-644-3426 (For all Toronto and overseas participants)
1-800-731-5319 (For all other North American participants)

WEBCAST: <http://www.newswire.ca/en/webcast/viewEvent.cgi?eventID=3229600>

THE PRESS RELEASE WILL BE PUBLISHED THROUGH CNW TELBEC ON OCTOBER 18, 2011.

Please dial in 15 minutes before the conference begins.

If you are unable to call in at this time, you may access a tape recording of the meeting by calling 1-877-289-8525 and entering the passcode 4475849# on your phone. This recording will be available as of 12:30 PM Tuesday, October 18, 2011 until 11:59 PM on Tuesday, October 25, 2011.

MEDIA WISHING TO QUOTE AN ANALYST SHOULD CONTACT THE ANALYST PERSONALLY FOR PERMISSION.

Messieurs Gilles C. Lachance, President & Chief Executive Officer, and Michel Loignon, CA, Vice-President & Chief Financial Officer will be hosting this conference call.

About Colabor

Colabor is a wholesaler and distributor of food and non-food products serving the retail market (grocery stores, convenience stores, etc.) and the foodservice market (cafeterias, restaurants, hotels, restaurant chains, etc.), in Quebec, Ontario and the Atlantic provinces.

For more information: MaisonBrison
Martin Goulet, CFA
Tel.: (514) 731-0000