

PRESS RELEASE FOR IMMEDIATE DISTRIBUTION

COLABOR ANNOUNCES THE DATE OF ITS SECOND QUARTER 2024 RESULTS CONFERENCE CALL

Saint-Bruno-de-Montarville, Quebec, July 17, 2024 - Colabor Group Inc. (TSX: GCL) ("Colabor" or the "Company") will release its results for the second quarter ended June 15, 2024, after market close on Wednesday, July 24, 2024. A conference call to discuss these results will be held on Thursday, July 25, 2024 at 9:30 a.m. (Eastern Time).

Conference Call:

A live broadcast of the conference call will be available on the Company's website, in the Investors section under Events and presentations.

To participate (professional investment community only) or to listen to the live conference call:

Date: Thursday, July 25, 2024 Time: 9:30 a.m. (Eastern Time)

Conference Number: 98628721 North-American participants dial toll-free: 1-888-390-0549 International and local dial-in: 1-416-764-8682

You can also use the following quick link: https://emportal.ink/4boy7JA. This new connection link will allow each participant to connect to the conference call by clicking on the URL link and easily enter their name and phone number.

To listen to a recording of the conference call, please call toll-free in North America 1-888-390-0541 or 1-416-764-8677 and enter the code 628721#. The recording will be available until August 1, 2024.

About Colabor:

Colabor is a distributor and wholesaler of food and related products serving the hotel, restaurant and institutional markets or "HRI" in Quebec and in the Atlantic provinces, as well as the retail market. Within its operating activities, Colabor offers specialty food products such as fish and seafood, meat, as well as food and related products through its Broadline activities.

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