



"GETTING AROUND PAYS OFF" CONTEST BY COLABOR 2025

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING. THIS CONTEST IS VALID ONLY (AND OPEN ONLY TO ELIGIBLE PARTICIPANTS AS STATED IN THE RULES BELOW). VOID WHERE PROHIBITED. DO NOT ENTER THE CONTEST IF YOU DO NOT MEET THE ELIGIBILITY REQUIREMENTS OUTLINED BELOW.

1. CONTEST PERIOD

The "GETTING AROUND PAYS OFF" contest (hereinafter the "Contest") is organized by Groupe Colabor Inc. (the "Contest Organizer"). The Contest Organizer is responsible for the Contest, its management, and the enforcement of these rules (collectively, the "Rules").

The Contest begins on March 25, 2025, at 12:01 AM Eastern Time (ET) and ends on April 1, 2025, at 11:59 PM (ET) (the "Contest Period"). Entries submitted after the Contest Period will not be accepted.

By entering the Contest, participants (as defined below) agree to be bound by the terms and conditions of these Rules.

2. ELIGIBILITY

This Contest is open to all customers of the Contest Organizer and its affiliated companies who have a place of business in Canada and hold an active customer account as of the first day of the Contest Period (each participating customer, a "Participant," collectively the "Participants"). If a Participant is an individual, they must have reached the legal age of majority in their province or territory of residence at the time of entering the Contest.

The following individuals are excluded from participating in the Contest: employees, agents, representatives, administrators, and officers of the Contest Organizer, as well as each of its subsidiaries, affiliates, parent companies, advertising agencies, promotional and execution agencies involved in the development or administration of the Contest in any way, any person or entity involved in evaluating the Contest, sponsors, prize suppliers, suppliers of materials and services related to this Contest, or any other entity directly connected to the administration of this Contest. Also excluded are immediate family members (husband, wife, spouse, common-law partner, son, stepson, son-in-law, daughter, stepdaughter, daughter-in-law, sister, half-sister, brother, half-brother, brother-in-law, mother, stepmother, father, or stepfather) and any individuals residing in the same household as these employees, agents, representatives, administrators, and officers, whether related or not.

A Participant must meet the eligibility requirements outlined in these Rules from the time they enter the Contest until they are confirmed as a winner (if they become a winner).

3. HOW TO ENTER

NO PURCHASE IS REQUIRED TO ENTER OR WIN. A purchase is not necessary to participate in the Contest and will not increase the chances of winning.

3.1 Registration

To participate in the Contest using any of the entry methods, the Participant must follow the steps below during the Contest Period to receive up to three (3) entries in this Contest, subject to these Rules, for a chance to win one (1) of the Contest prizes:

Option 1: In-Person Entry

- Attend one of the following events:
 - (i) "Marché Colabor 2025" at the Québec City Convention Centre, 1000 Boulevard René-Lévesque Est, Québec, QC, G1R 5T8, on March 25, 2025, between 9:00 AM and 4:00 PM Eastern Daylight Time (EDT); or
 - (ii) "Marché Colabor 2025" at Hôtel Mortagne, 1228 Rue Nobel, Boucherville, QC, J4B 5H1, on April 1, 2025, between 9:00 AM and 4:00 PM EDT (collectively, the "Events").
- Visit the registration desk at one of the Events, where the client representative must provide their full name, phone number, and email address, as well as the client's name and the active customer account number held with the Contest Organizer.
- Receive an identification badge containing a barcode.

¹ The winner and their guests must comply with all venue policies and applicable terms, including any rules or regulations related to COVID-19. The Contest Organizer reserves the right to withdraw the prize, in whole or in part, from the winner or the winner's guest who, in the sole discretion of the Contest Organizer or the venue staff, may be intoxicated, pose a safety risk, have violated a law or venue policy, or bring disrepute upon the Contest Organizer.

- Have the barcode on the identification badge scanned at the event entrance by a designated representative of the Contest Organizer.

Option 2: Entry by Mail

- Send a handwritten letter by mail to the Contest Organizer at the following address:

Groupe Colabor Inc.

1601 Rue René Descartes, Suite 103
Saint-Bruno-de-Montarville, QC
J3V 0A6

- Include the following information in the letter:
 - State that you wish to participate in the "GETTING AROUND PAYS OFF" Contest.
 - Provide the client's name and active customer account number held with the Contest Organizer.
 - Include the client's mailing address.
 - Provide the full name, phone number, and email address of the client's representative.
- To validate your entry, all the required information listed above must be provided. Only Participants who have correctly completed and sent the letter to the address specified above before the end of the Contest Period will be validly entered into the Contest. Any letter received after the Contest Period will not be considered. The deadline for receipt of the letter is April 1, 2025, at 11:59 PM ET.

Bonus Entry Opportunity

To receive one (1) additional chance to win the Prize (as defined below), the Participant must:

- Visit the Olymel booth at one of the Events; and
- Have the barcode on their identification badge scanned by a designated Olymel representative.

For clarity, no purchase is required to obtain up to two (2) additional chances to win, as described above.

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4. PRIZES

4.1 Prize Description

There are three (3) separate prizes to be won in this Contest, with a total combined value of **four thousand four hundred eighty-two dollars and ninety cents CAD (\$4,482.90 CAD)** (the "Prizes"). The Prizes include:

First (1st) Prize – Total Value: \$1,750.00 CAD

- One (1) electronic gift certificate worth **\$500.00 CAD** to be used at Colabor for Olymel Foodservice® products.
- One (1) electronic gift certificate worth **\$1,000.00 CAD** to be used at **Atelier du Chef**.
- One (1) electronic gift certificate worth **\$250.00 CAD** to be used at Colabor for products of your choice in collaboration with **Genpak®**.

Second (2nd) Prize – Total Value: \$1,482.90 CAD

- One (1) electronic gift certificate worth **\$500.00 CAD** to be used at Colabor for Olymel Foodservice® products.
- One (1) electronic gift certificate for a **"Évasion (2 Nights)" getaway package** for the winner and one guest. This package includes:
 - Two-night/three-day accommodation (one standard room, double occupancy) at **Auberge Godefroy**.
 - Two buffet breakfasts per person.
 - Two four-course gourmet table d'hôte dinners per person.
 - Access to the **Espace Aqua-Détente 4 Saisons** and other available on-site activities.
 - Total value: **\$932.90 CAD**, taxes included.
 - The gift certificate is valid **Sunday to Friday**. A **\$100 + taxes** surcharge applies for stays on **Saturdays and public holidays**.
 - The gift certificate **cannot be used during special events** such as **Christmas, New Year's Eve, and Valentine's Day**.
- One (1) physical gift card worth **\$50.00 CAD** to be used at **Esso®**.

Third (3rd) Prize – Total Value: \$1,250.00 CAD

- One (1) electronic gift certificate worth **\$500.00 CAD** to be used at Colabor for Olymel Foodservice® products.
- One (1) electronic gift certificate worth **\$250.00 CAD** to be used at Colabor for **Fumoir Grizzly®** products.

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- One (1) electronic gift certificate worth **\$250.00 CAD** to be used at Colabor for products of your choice in collaboration with **Fumoir Grizzly®**.
- One (1) electronic gift certificate worth **\$250.00 CAD** to be used at Colabor for products of your choice in collaboration with **Genpak®**

4.2 General Conditions

In addition to the other conditions set forth in these Rules, the following conditions apply:

- To be eligible for the draw, the Participant must be validly registered for the Contest, as described in **Section 2** above.
- All costs, expenses, charges, duties, and taxes (federal, provincial, local, or otherwise), including but not limited to **income, sales, and usage taxes** (and their reporting), as well as any fees **not expressly described** in these Rules as included in the Prize, are the sole responsibility of the winner. The winner is entirely responsible for understanding and complying with any applicable **federal, provincial, territorial, local, or foreign tax laws** related to receiving a prize.
- An eligible winner must accept the prize as awarded and **cannot transfer, substitute, exchange, or apply the value** of the prize toward cash, a more expensive prize, or an alternative reward. The prizes are **non-refundable, non-replaceable** in case of loss or theft, and are provided **“as is”**, without any representation or warranty. The Contest Organizer reserves the right, at its **sole and absolute discretion**, to substitute any prize (or part of a prize) with one of **equal or greater value** in the event of unavailability or for any other reason.
- Any representation of the Prizes in promotional materials is **for illustrative purposes only** and may not precisely reflect the actual item(s) awarded.
- All **trademarks, logos, and service marks** (including product and retailer names) are the property of their respective owners.

5. WINNER SELECTION

5.1 Prizes

5.1.1 Prize Draws

The Contest Organizer will conduct **three (3) separate random draws** on **April 8, 2025, at 1:00 PM (ET)** in **Saint-Bruno-de-Montarville, Quebec**, to select one winner for each of the three **(3) individual Prizes** from all **valid entries** received during the Contest Period. One (1) potential winner will be randomly drawn for each of the three (3) individual Prizes.

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5.2 Odds of Winning

5.2.1 Prizes

For each Contest Participant, the approximate odds of winning one of the three (3) Prizes depend on the **total number of eligible entries** received before the end of the Contest Period. A **maximum of three (3) valid entries** per Participant is permitted. A Participant **can only win one (1) of the three (3) individual Prizes**.

6. PRIZE AWARD CONDITIONS

6.2 Acceptance Form

The **Acceptance Form** includes:

- Confirmation that the winner complies with the Official Rules.
- A **liability release** in favor of the Contest Organizer, its affiliates, subsidiaries, employees, officers, directors, and agents (except where prohibited by law).
- Authorization for the Contest Organizer and its representatives to **use the winner's name, photo, likeness, statements about the Prize, place of residence, and voice** in any promotional materials or required disclosures without additional compensation.

If the selected Participant **fails to return the signed Acceptance Form** within the required timeframe, they **forfeit the Prize**, and an alternate Participant will be selected according to these Official Rules until a new winner claims their Prize.

The Contest Organizer **makes no representations or warranties** regarding the Prize's appearance, safety, or performance. Within **twenty (20) days** of receiving the duly completed Acceptance Form, the Contest Organizer will **deliver the Prize** to the winner at the address listed in their Contest registration file.

6.3 Skill-Testing Question

To comply with legal requirements, the selected Participant must correctly answer a **skill-testing mathematical question** within a limited time without any assistance (mechanical, electronic, or otherwise). This question will be presented **via email or on the Acceptance Form**, at the discretion of the Contest Organizer.

6.4 No Transfers or Substitutions

The Prize **must be accepted as awarded** and **cannot be sold, assigned, or transferred** to a third party. No substitutions or exchanges are permitted, **except as provided in these Official Rules**.

6.5 False Statements

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Any **false or misleading information** or any **fraudulent activity** will result in the **automatic disqualification** of the winner and the **forfeiture of the Prize**. If the winner **fails to meet any conditions** outlined in these Official Rules, they will be **disqualified** and lose all Prize rights.

7. GENERAL CONDITIONS

7.1 Confidentiality

The Contest Organizer respects your privacy rights and is committed to complying with all applicable data protection and privacy laws. Except as expressly stated in these Official Rules, in the Contest Organizer's privacy policy (available at <https://colabor.com/politique-de-confidentialite/>), or as otherwise agreed by you, any personal information provided in connection with this Contest will only be collected, used, and disclosed by the Contest Organizer and its partners and third-party service providers for the purpose of administering and conducting the Contest, including but not limited to verifying eligibility, identity, and awarding the prizes.

Please note that personal information provided in connection with this Contest may be collected, transferred, processed, and stored in countries outside of Canada. Such information will be subject to the applicable laws in those countries, including, but not limited to, potential access by regulatory authorities. The Contest Organizer will **not sell, share, or disclose** any personal information provided in this Contest to third parties or agents, except for those engaged by the sponsor for the above purposes or if required by law.

7.2 Verification

All registrations, entries, and any other documents required by the Contest Organizer, along with any information contained therein, are subject to verification by the Contest Organizer. Any registration, entry, Acceptance Form, or other documents required by the Contest Organizer that is illegible, incomplete, fraudulent, copied, or received late, contains an invalid email or phone number, does not answer the skill-testing question correctly, or otherwise fails to comply with these Official Rules, may be rejected and may result in the disqualification of the Participant and forfeiture of the Prize, if applicable.

It is the responsibility of the Participant to correctly complete their registration, entry, and/or any other documents required by the Contest Organizer so that they can be contacted in accordance with these Official Rules if selected for a Prize.

A Participant is **not a winner** until the verification process is completed, and it has been confirmed that the Participant has adhered to all conditions in these Official Rules. If it is discovered that a winner has violated these Official Rules after using the Prize, the winner must forfeit the Prize or reimburse the Contest Organizer for the stated value of the Prize.

7.2 Contest Conduct

Any attempt to sabotage the legitimate operation of the Contest constitutes a violation of civil and criminal laws. If such attempts occur, the Contest Organizer reserves the right to reject the

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entry or participation of the Participant in question and seek legal or equitable remedies under applicable laws.

7.3 Decisions of the Contest Organizer

Any decision made by the Contest Organizer regarding any aspect of the Contest, including but not limited to the eligibility and disqualification of an entry, is final and binding.

7.4 Disqualification

Any person who enters or attempts to enter the Contest in a manner contrary to these Official Rules or in an unfair manner towards others will be automatically disqualified and may be referred to the appropriate judicial authorities.

7.5 Substitution of Prizes

In the event that it becomes impossible, difficult, or costly for the Contest Organizer to award the Prize (or part of the Prize) as described in these Official Rules, the Contest Organizer reserves the right to substitute the Prize (or part of the Prize) with one of similar nature and equivalent value, or at its sole discretion, with the monetary value of the Prize (or part of the Prize) as stated in these Official Rules.

7.6 Limitation of Liability – Use of Prizes

The winner releases the Contest Organizer, its affiliates, subsidiaries, parent companies, advertising and promotional agencies, employees, agents, representatives, directors, and officers (hereinafter referred to as "Released Parties") from any liability for any damages of any kind that may be incurred, directly or indirectly, due to the acceptance, possession, or use of the Prize, including but not limited to accidents, injuries, deaths, losses of enjoyment, inconveniences, disappointments, and physical or psychological distress of any kind. In this regard, the winner (i) acknowledges and confirms that the Released Parties provide no guarantees or warranties concerning the Contest Prize; (ii) acknowledges the absence of any implied warranty with respect to the Contest or the offered Prize, and (iii) agrees to sign the Acceptance Form and the Compliance Form before receiving the Prize. All costs or expenses incurred by a winner in relation to claiming or using the Prize will be fully borne by the winner.

7.7 Limitation of Liability – Participation in the Contest

The Participant who enters or attempts to enter this Contest releases the Released Parties from any liability for any damage, claim, or injury that may result from their participation or attempted participation in the Contest.

The Released Parties shall not be held liable for any malfunction of any computer component, software, or communication line, for the loss or absence of network communication, or for any failed, incomplete, illegible, or erased transmission caused by a computer or network, limiting or preventing the ability to participate in the Contest.

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The Released Parties also disclaim any liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by downloading web pages, software, or transmitting information related to participation in the Contest.

In the event of force majeure or any event delaying or postponing the Contest due to circumstances beyond the Organizer's control (including, but not limited to, pandemics, natural disasters, acts of war, civil unrest, strikes, or any other situation beyond their control), the Released Parties are relieved of their obligations related to the Contest.

7.8 Limitation of Liability

The Released Parties shall not be held liable for any loss, delay, theft, damage, error, or misdelivery of emails, Facebook messages, comments, requests, or Prize claims, or for errors, omissions, interruptions, deletions, defects, or delays due to technical failures (computer hardware, software, communication devices, transmission lines, or internet services), human error, or data corruption.

Furthermore, the Released Parties are not responsible for undelivered electronic communications due to active or passive filtering, or insufficient space in the Participant's email account, preventing the receipt of emails.

The Released Parties are not liable for incorrect or inaccurate information, whether caused by the Participant, any equipment or programming used in connection with the Contest, or any technical or human error in the transmission, receipt, or processing of entries.

Finally, the Released Parties are not responsible for any other problems or errors of any kind (technical, human, or otherwise), whether related to computers, networks, printing, mechanics, or the administration of the Contest, the announcement of the Prizes, the processing of entries or requests, or any other aspect related to the Contest.

7.9 Modification

The Contest Organizer reserves the right, at its sole discretion and subject to approval by the Régie, to cancel, terminate, modify, or suspend, in whole or in part, this Contest in the event of a virus, a malfunction of computer components, an event, or any human intervention that may corrupt or affect the administration, security, fairness, or the course of the Contest as outlined in the Rules.

7.10 Number of Prizes Awarded

In all cases, the Contest Organizer, its affiliates, parent companies, advertising and promotional agencies, employees, agents, representatives, administrators, and officers, as well as their product, material, or service suppliers related to this Contest and their employees, agents, and representatives, shall not be held responsible for awarding more Prizes than the number specified in the Rules or awarding the Prize in any way other than as outlined in these Rules.

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If computer, printing, production, mechanical, seeding, typography, or other errors result in a valid number of Prize claims greater than the available number of Prizes as specified in these Rules, the Contest Organizer reserves the right to award the specified number of Prizes by way of a random draw from all eligible, non-suspicious, and valid Prize claims received for the relevant Prize.

7.11 Authorizations

By entering the Contest, Participants authorize the posting of their name on the Contest Organizer's website, blog, Facebook page, and its use for any purpose related to this Contest, as well as for promotional and advertising purposes for the Contest Organizer's products and activities, at any time, without charge, remuneration, or any other form of compensation. Each winner authorizes the Contest Organizer and its representatives to use, if required, their name, photograph, likeness, Prize statement, place of residence, and voice, as applicable, for advertising purposes in connection with the Contest, without charge, remuneration, or any other form of compensation.

7.12 Ownership of Entries

The entry forms are the exclusive property of the Contest Organizer and will never be returned to the Participants.

7.13 Intellectual Property

The Contest Organizer is the sole owner of the Contest materials and promotional products, as well as the intellectual property rights associated with them, and nothing in these Rules should be interpreted as granting any rights to the Participants in this regard. These Rules do not permit Participants to use the trademarks, copyrights, or other intellectual property of the Contest Organizer.

7.14 Communication with Participants

Except as provided in the Rules, no communication or correspondence will be exchanged with Participants, except with the winner of the Prize.

7.15 Participant Identity

For the purposes of these Rules, the Participant is the customer represented by the person whose name, phone number, and email address were used to register for the Contest during the Contest Period, in accordance with the provisions of paragraph 2.1. Subject to the terms hereof, the Prize will be awarded to this selected customer/Participant if they are declared the winner.

7.16 Dispute

A dispute regarding the organization or conduct of the Contest may be submitted to the Régie des alcools, des courses et des jeux for resolution. A dispute regarding the awarding of a Prize may be submitted to the Régie solely for the purpose of intervention to attempt to resolve it.

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7.17 Competent Judicial Court

Subject to the provisions of the previous paragraph regarding any matters under the jurisdiction of the Régie, as a condition of entry to this Contest, each Participant agrees that any disputes that cannot be resolved between the parties, and any causes of action arising from or related to this Contest, must be resolved individually, without resorting to any form of class action, and exclusively before a competent court in Montreal, Quebec, which court will apply the laws in effect in the province of Quebec.

7.18 Severability of Paragraphs

If any paragraph of these Rules is declared or found to be illegal, unenforceable, or void by a competent court, then that paragraph will be considered void, but all other paragraphs not affected will remain in force to the extent permitted by law.

7.19 Gender

The use of the masculine gender in these Rules is for simplicity and applies to both men and women.

7.20 Language

In the event of any discrepancy between the French and English versions of the Rules, the French version will prevail.

7.21 Acceptance

By participating in the Contest, Participants agree to be bound by the Contest Rules and the decisions of the Contest Organizer, whose decisions are final, binding, and non-appealable in all respects, including, without limitation, decisions regarding eligibility, disqualification of entries, or the awarding of Prizes.

7.22 Personal Information for the Contest

The personal information of Participants and their representatives will be stored in the Contest database, and the Contest Organizer will use it for the purposes of the Contest. No other use will be made of the personal information of the Participant or their representative, as applicable, except as permitted by applicable laws.

7.23 Contest Rules and Winner's Name

A copy of the Rules is available on the website. If you have any questions regarding the Contest or wish to obtain the list of winners once they have been selected, please contact the Contest Organizer through the contact details on the website.

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7.24 Communications with Participants – Related to the Contest

By participating in the Contest, Participants consent to receiving all communications related to the Contest, whether promotional or otherwise, from the Contest Organizer.

7.25 Applicable Laws

The Contest (including these Rules) is governed by the applicable laws of Canada and the relevant provinces and territories.

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